

# Making Informed Decisions Using Census Data

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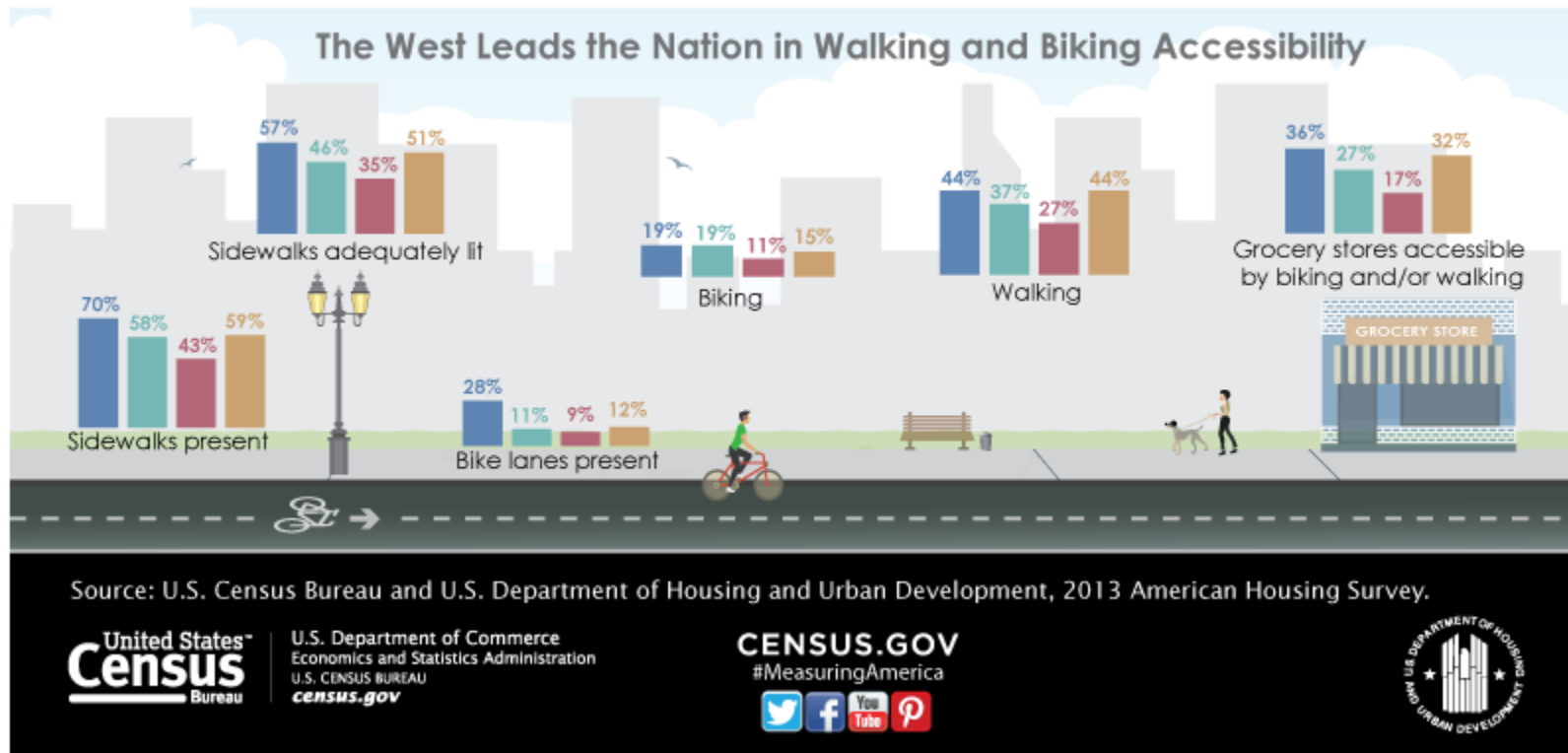
# Agenda

- Stats available at the local level
- Tools and Resources
- [WWW.Census.Gov](http://WWW.Census.Gov)

# National Level Statistics

- [Current Population Survey](#)
- [Survey of Income and Program Participation](#)
- [American Housing Survey](#)
- [Building Permits Survey](#)
- [Economic Census](#)

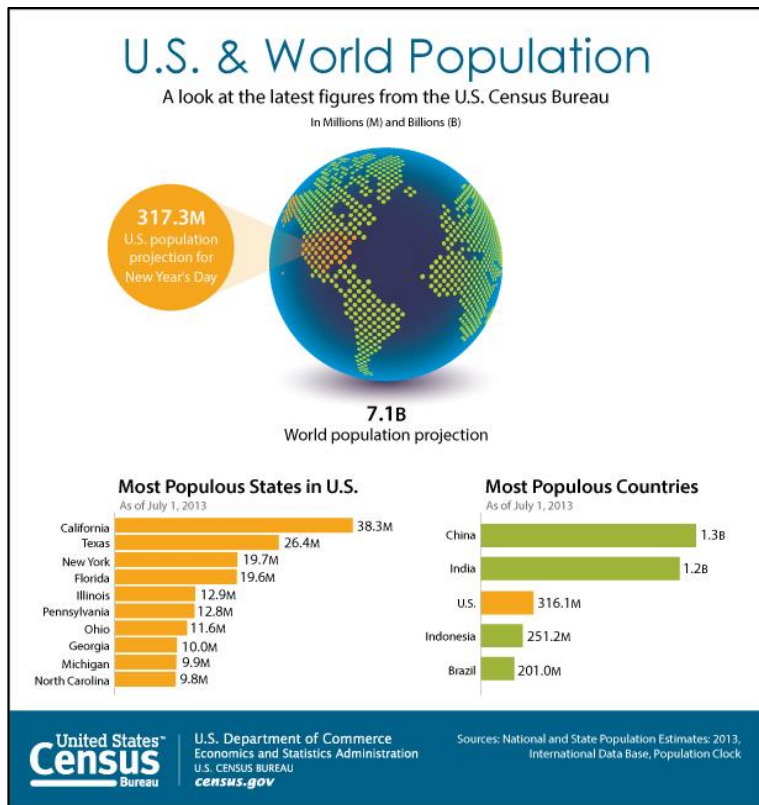
# American Housing Survey



# Local Level Statistics

- [American Community Survey](#)
- [Population Estimates](#)
- [County Business Patterns](#)
- Census ([decennial census history](#))
- [Economic Surveys](#)

# Population Estimates



- Population totals available for the United States, states, counties, places and Puerto Rico
- Components of change available for nation, states and counties
- Based on births, deaths and migration

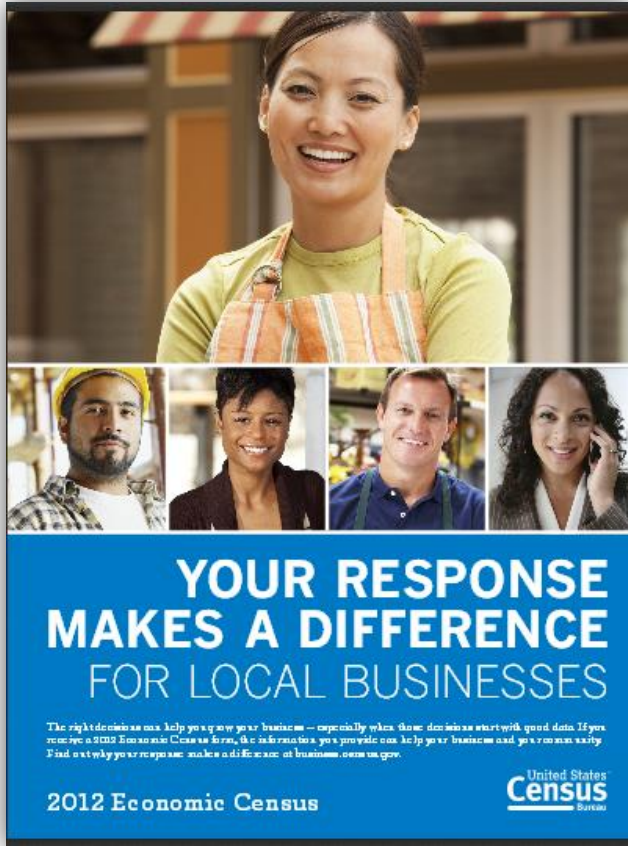


# County Business Patterns

- Annual series
- Provides subnational economic data by industry.
  - Number of establishments,
  - Employment during the week of March 12,
  - First quarter payroll, and annual payroll.
- Industries:
  - Manufacturing
  - Real estate and rental
  - Educational Services

# Economic Census

## [business.census.gov](http://business.census.gov)



- Conducted every five years (years ending in 2 and 7)
- Provides economic information down to the zip code level



# Overview ACS

- Hyper-local
- Current (annual)
- Comparability
- 40 topics

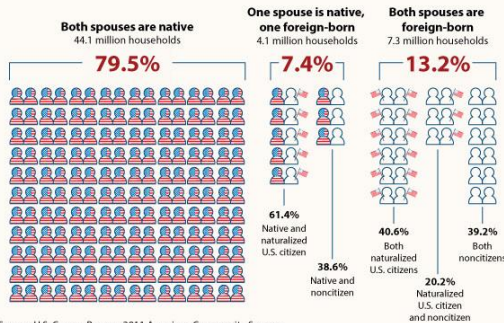
# American Community Survey

## Social Characteristics

### Married-Couple Households by Nativity and Citizenship

Out of 55.5 million married-couple households in the United States ...

 = 500,000 households



Source: U.S. Census Bureau, 2011 American Community Survey

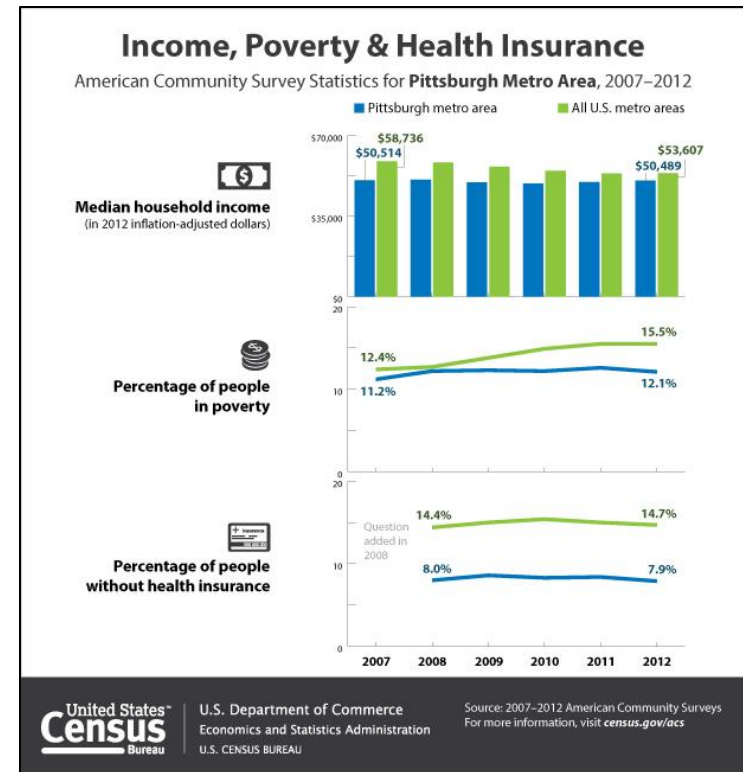
**United States Census Bureau**  
U.S. Department of Commerce  
Economics and Statistics Administration  
U.S. CENSUS BUREAU

- Education
- Marital Status
- Fertility
- Grandparent/ Caregivers
- Veterans
- Disability Status
- Place of Birth
- Citizenship
- Year of Entry
- Language Spoken at Home
- Ancestry / Tribal Affiliation

# American Community Survey

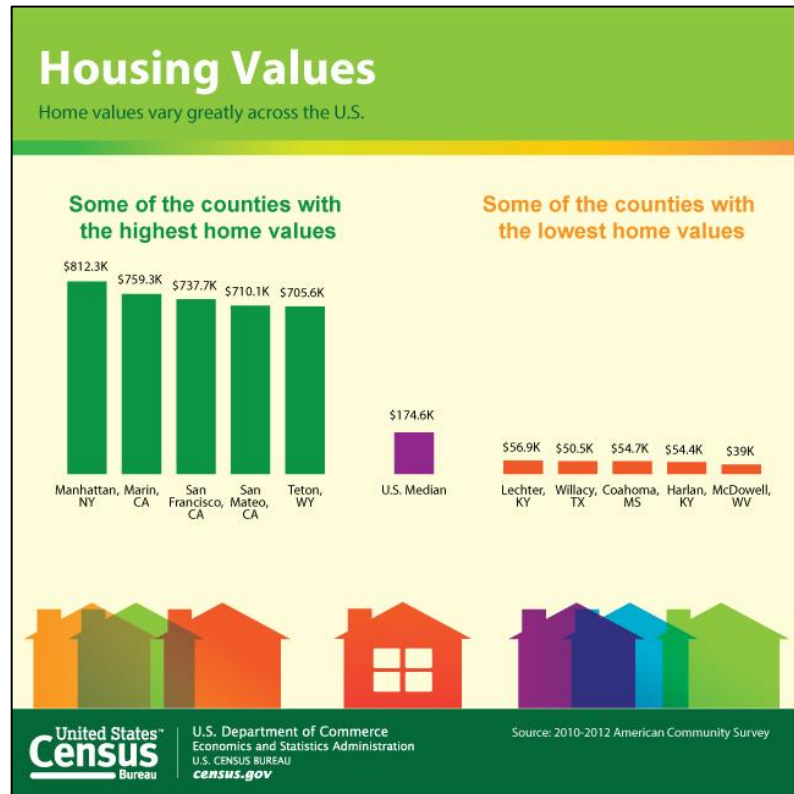
## Economic Characteristics

- Income
  - Social Security Income
  - Retirement Income
- Employment Status
- Occupation
- Industry
- Commuting to Work
- Place of Work
- Health Insurance
  - Medicare
  - Medicaid



# American Community Survey

## Housing Characteristics



- Tenure
- Occupancy & Structure
- Housing Value
- Taxes & Insurance
- Utilities
- Mortgage/Monthly Rent

# Tools and Resources

- QuickFacts
- EasyStats
- My Congressional District
- Census Explorer
- American FactFinder

# Accessing Statistics through American FactFinder



<http://factfinder.census.gov>

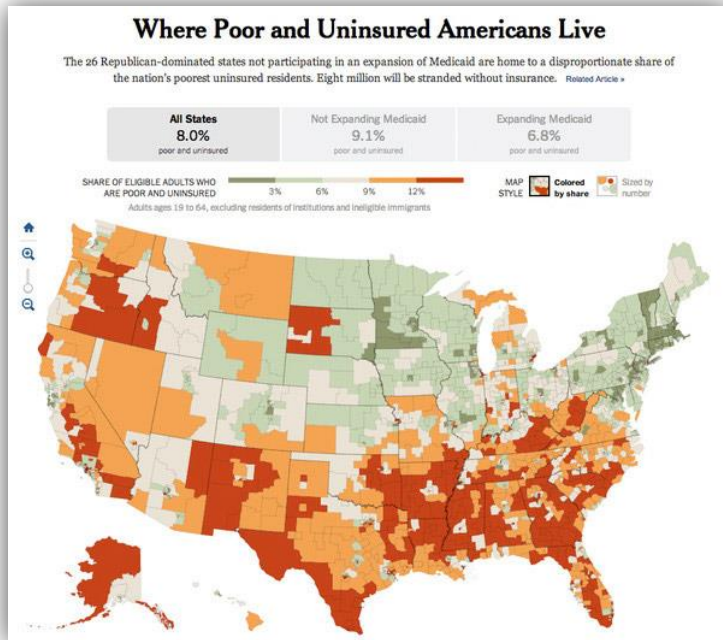




In alignment with the Digital Government Strategy, the Census Bureau is offering the public wider access to key U.S. statistics.

The Census application programming interface (API) lets developers create custom apps to reach new users and makes key demographic, socio-economic and housing statistics more accessible than ever before.

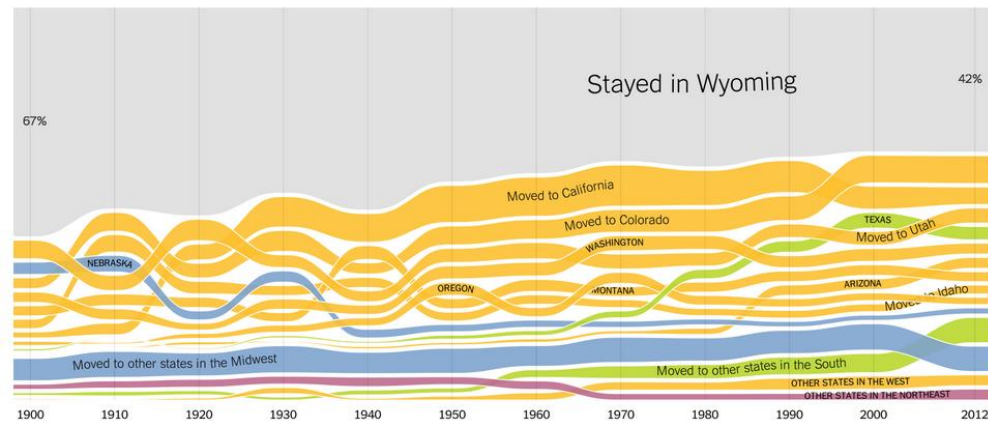
**Request a KEY**, and dive into the data to see what you can create!



Where people born in Wyoming **have moved to:**

New!

[Switch to Migration Into Wyoming](#)



MIGRATION INTO WYOMING [Show](#)

Frontier states like Wyoming were long ago populated mostly with migrants from other states, and in the case of Wyoming, the same is true today. The share of state residents born in Wyoming is the lowest it has been since 1950. In addition to a relatively strong economy, the state has been [promoted](#) as an ideal retirement haven, and census data shows three-quarters of retirees here were born someplace else.

[TWEET THIS CHART](#)

[SHARE ON FACEBOOK](#)

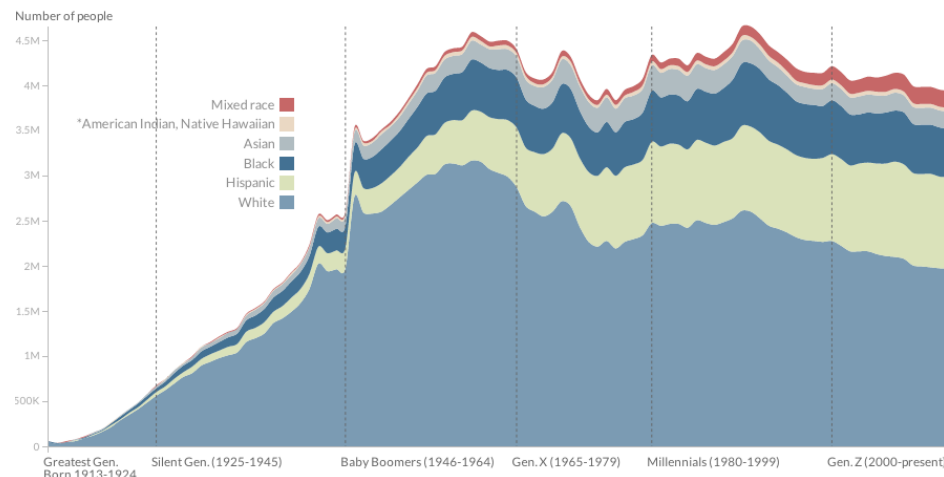
[PIN THIS CHART](#)

## Millennial generation is bigger, more diverse than boomers

[Recommend](#) 1928

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See how diverse your generation is by rolling over the chart below.





# Additional Tools - apps



- dwellr
  - <http://www.census.gov/mobile/Dwellr/>
- America's Economy
  - [www.census.gov/mobile/economy](http://www.census.gov/mobile/economy)
- Application Programming Interface (API)
  - [www.census.gov/developers](http://www.census.gov/developers)



# Additional Tools - apps



- **Pop Quiz**  
Test your knowledge with *Census Pop Quiz*, a new population challenge about the 50 states and the District of Columbia from the U.S. Census Bureau.



# Resources

## Data Dissemination Services Web Site Guide



**Age Search for Persons Without Birth Certificate:**

<http://www.census.gov/topics/population/genealogy/agesearch.html>



**Agriculture Profile of Your County:**

<http://www.agcensus.usda.gov/>



**American Community Survey?**

<http://www.census.gov/acs/www/>



**Are you in a Survey?**

<http://www.census.gov/programs-surveys/are-you-in-a-survey.html>



**Census Jobs:**

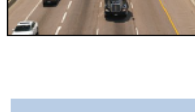
<https://www.usajobs.gov/>



<http://www.census.gov/regions/chicago/>

**Consumer Expenditure Data:**

<https://www.bls.gov/>



**Crime Data:**

<https://www.bjs.gov/>

**Elderly Data:**

<http://www.census.gov/population/age/>

**Chicago Regional Office Website:**

<http://www.census.gov/regions/chicago/>

**Economic Indicators:**

<http://www.census.gov/economic-indicators/>

**FOR DATA ASSISTANCE CALL THE DATA DISSEMINATION  
PROGRAM TOLL-FREE AT: 800-865-6384 or 630-288-9200**

# Questions?

## Contact

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